

Library in the educational area.

Librarian 2.0 – modernity based on the tradition

23-24 May 2013

Conference program

23th May (Thursday)

8.00 – 9.00	Registration of participants.
9.00 – 9.30	Opening of the conference, welcoming visitors (Auditorium of W. Danek)
9.30 – 12.15	Plenary session Moderator: prof. dr hab. Jadwiga Woźniak-Kasperek (Auditorium of W. Danek)
9.30 - 10.30	Michael J. Gorman: <i>Library education in the 21st century</i>
10.30 - 10.50	Wiesław Babik: <i>Information culture in tertiary education: a case study</i>
10.50 - 11.10	Hanna Batorowska: <i>Between information education of a pupil and information culture of an adult</i>
11.10 - 11.30	Mantas Pelakauskas: <i>Communication of cultural institution at visual communication times</i>
11.30 - 12.15	Sponsors:
11.30 – 11.45	Elżbieta Stefańczyk (Polish Librarians Association)
11.45 – 12.00	Marcin Mystkowski (Firm Mol)
12.00 – 12.15	Katarzyna Kuczborska, Juliusz Kupiszak (Firm Międzynarodowe Centrum Budownictwa): <i>Electric mobile library shelving</i>
12.15 - 12.45	Coffee break.

12.45 – 14.30	Section 1 Social media Moderator: prof. dr hab. Wiesław Babik (Auditorium of W. Danek)	Section 2 Librarian profession Moderator: dr Stanisław Skórka (Main Hall)
12.45 – 13.00	Katarzyna Bikowska: <i>The review of researches from the scope of the 2.0 Library in Poland and in the world</i>	Agnieszka Fluda-Krokos: <i>National Qualifications Framework and the training of librarians (based on program and curriculum of Information Science and Librarianship studies at Pedagogical University of Cracow)</i>
13.00 – 13.15	Zdzisław Gębołyś: <i>Web 2.0 in the library in Polish and in German – Polish and German books on Library 2.0</i>	Magdalena Janas, Renata Zając: <i>Librarians' self-image in the context of future of the profession</i>
13.15 – 13.30	Grzegorz Gmiterek: <i>Microblogging in library practice. What should we know about it?</i>	Emilia Karwasińska, Piotr Karwasiński: <i>Shaping a new image and identity of the librarian in the wake of technological changes and the development of further mobility of library services</i>
13.30 – 13.45	Aleksandra Fajfer, Karolina Imiołek: <i>Pinterest marketing. The hegemony of the image over the word</i>	Bożena Karzewska: <i>Psychological knowledge usability in a librarian's work</i>
13.45 – 14.00	Beata Langer: <i>Internet librarianship on the examples of Polish university libraries blogs: an attempt to characterize</i>	Łukasz Jeszke, Iwona Pujanek, Renata Tomaszczak: <i>Forms of education and knowledge transfer realized by librarians from The Library of Poznan University of Technology – present state and prospects</i>
14.00 – 14.15	Piotr Milc: <i>Social media in library</i>	Małgorzata Stanula: <i>The library staff trainings' market in Poland</i>
14.15 – 14.30	Franciszek Bajger Matyáš: <i>OPAC 2.0 : what can</i>	Halina Rusińska-Giertych: <i>Librarians as</i>

be expected from library user?

cultural managers and animators

14.30 – 15.45 **Lunch break (Restaurant „Eden”, Bydgoska Street 19A)**

15.45 – 17.30

Section 3

Users and services

Moderator: dr hab. prof. PU Maria
Pidtypczak-Majerowicz
(Auditorium of W. Danek)

Section 4

Cooperation of libraries

Moderator: dr Michał Rogoż
(Main Hall)

15.45 – 16.00 **Marzena Błach:** *Interlibrary loan services of the Main library of the Pedagogical University of Krakow - report*

Anna Cisło: *The role of National Library in disseminating national culture: on the example of the National Library of Ireland's contribution to "Reading Europe: European Culture through the Book" virtual exhibition*

16.00 – 16.15 **Maria Bosacka:** *Examples and proposals to use state-of-the-art technologies in the librarian's workshop in view of teaching IL skills to various level readers*

Joanna Dziak: *Lose, chase, use? Time management in a library*

16.15 - 16.30 **Dorota Grabowska:** *The youth in public library – a challenge for the librarians*

Wanda Matras-Mastalerz: *Cultural and learning zone - the library of the XXI century*

16.30 – 16.45 **Lidia Jedlińska:** *SeniorWeb: @ctive seniors in the library*

Stanisława Pietrzyk-Leonowicz: *Planes of cooperation between a library and a university. The situation in Lublin University of Technology Library*

16.45 – 17.00 **Anna Kazan, Elżbieta Skubała:** *The range of academic library services in context of "Google generation" expectations at the example of the Library of the Lodz University of Technology*

Urszula Poślada: *The Library 2.0 - tool for development and the changing relationship of the academic community to the university library*

17.00 – 17.15 **Sabina Kwiecień:** *Innovations in research library – theory and practice*

Barbara Szczepanowska: *International cooperation of libraries as support in developing science and practice*

17.15 – 17.30

Barbara Kamińska-Czubała: *Infobroker in the virtual research teams*

19.00 – 20.30 **Evening meeting, dinner (Restaurant „Jama Michalika”, Floriańska Street 45).**

21.30 **Art performance („Bakałarz” Club, Ingardena Street 4).**

24th May (Friday)

9.00 – 10.45 **Plenary session**
Moderator: dr hab. prof. UP Hanna Batorowska
(Main Hall)

9.00 - 9.15 **Stanisław Skórka:** *Librarian 2.0 – a profession or a label?*

9.15 – 9.30 **Bożena Bednarek-Michalska:** *Open data repositories - a new academic library services supporting research processes*

9.30 – 9.45 **Dagmar Čerňová:** *Information Fluency – to teach or not to teach? (Librarian’s role in an academic world)*

9.45 – 10.00 **Marek Nahotko:** *Librarian in collaboratory*

10.00 – 10.45 **Sponsors:**

- 10.00 – 10.15 **Anna Radoszewska (IBUK.PL): „IBUK LIBRA – revolution of work with e-book”**
- 10.15 – 10.30 **Wojciech Kowalewski (Firm Sokrates): SOWA w.bibliotece.pl in service of readers**
- 10.30 – 10.45 **Firm Elibron**
- 10.45 – 11.15 **Coffee break.**
- 11.15 – 13.15 **Section 5**
Innovations in library
Moderator: dr hab. Marek Nahotko
(Main Hall)
- 11.15 – 11.30 **Agnieszka Goszczyńska, Lidia Mikołajuk: *The role of the academic library in opening up science. The University of Lodz Repository – case study***
- 11.30 - 11.45 **Agnieszka Młodzka-Stybel: *Improving Google users’ access to the library catalogue***
- 11.45 – 12.00 **Magdalena Pilińska: *The mobile library. Educational activities of Dolnośląska Biblioteka Pedagogiczna (Pedagogical Library of Lower Silesia) in Wrocław***
- 12.00 – 12.15 **Anna Stach-Siegieńczuk, Paulina Bartosik: *The analysis of the use of the Web 2.0 technologies based on selected European websites of university libraries***
- 12.15 – 12.30 **Maria Stachnik: *Divisional, departmental libraries of Academy in years 2000 – 2013. New challenges and performances, from tradition to modernity in the linguistic library of IN Pedagogical University of Cracow***
- 12.30 – 12.45 **Marta Stąporek: *Space Science - Scientific Library Station: initiatives and projects supporting education undertaken by academic librarians after the Polish accession to the EU***
- 12.45 – 13.00 **Dorota Łajka: *The role of social media marketing in activity of academic libraries***
- 13.00 – 13.15 **Monika Curyło: *My new library: expectations of high school graduates from Kraków towards university libraries***
- 13.15 – 13.45 **Summary and end of the conference.**
- 14.00 **Lunch (Restaurant „Eden”, Bydgoska Street 19A).**